

Skills

PRODUCTION

- Producing
- Writing/Scripting
- Directing
- Sound
- Lighting
- Camera Operation

POST-PRODUCTION

- Video & Audio Editing
- Color Correction/Grading
- Compositing
- Motion Graphics
- Podcast Editing

APPLICATIONS

- Premiere Pro CC
- Final Cut Pro X
- After Effects
- Photoshop
- Audition
- Davinci Resolve

DESIGN/OTHER

- Photography
- Graphic Design
- Social Media
- Event Planning

Experience

MULTIMEDIA MANAGER - May 2017 - Present

EforAll(Entrepreneurship for All) | Lowell, MA

- Collaborate with marketing, programming, technology, and advancement teams to produce compelling and innovative multimedia projects (video, photography, and graphic design) primarily for digital distribution.
- Plan and execute all pre-recorded and live streamed video content from concept through scripting, pre-production, production, and post for a range of functions such as training, testimonials, events, fundraising and general promotion/marketing.
- Ensure visual/multimedia products align with EforAll's visual identity and tone.
- Apply visual storytelling skills to multimedia products across platforms.
- Take quality photos to post on social media and websites.
- Develop training documentation on program management to support the organization's nationwide expansion efforts.

VIDEO PRODUCTION SPECIALIST - May 2015 - May 2017

Staples | Framingham, MA

- Assist with conceptualizing, scripting, designing, and coordinating the production of content for training, HR recruiting, and global communications for internal and external (social media) purposes.
- Set up and operate cameras (Sony EX1 and Sony A7SII), lighting, and audio equipment.
- Operate robotic cameras and/or run audio board during live streamed webcast events.
- Edit raw video, select music, design visual effects, and create graphics.
- Ensure video content is available in a variety of formats.
- Maintain, repair, and troubleshoot equipment as needed.

PRODUCER/EDITOR - January 2011 - May 2015

WMCT-TV | Marlborough, MA

- Producer of the award winning monthly news magazine program, "The WMCT Magazine". Responsible for generating & developing story ideas, scheduling production shoots, shooting (primarily on Canon XA20), lighting, conducting interviews, directing talent, overseeing production crew, creating scripts from collected footage, editing, color correcting, selecting and/or composing music, creating graphics & animations. Encode and export for broadcast and the web. Utilize social media to promote program and engage with viewers.
- Redesigned graphics, created green screen virtual backdrops, and opening sequences for several other WMCT-TV programs.
- Effectively troubleshoot, repair, and maintain all edit stations; significantly cutting IT costs.
- Assist with researching and purchasing of new equipment.

FREELANCE VIDEOGRAPHER/EDITOR - 2008 - Present

- Provided clients with production and post production services for live events, concerts, podcasts, web/TV series, short films, corporate, wedding and music videos.
- Clients: Comcast Sportsnet, Massachusetts Board of Health, Northshore Magazine, Pixability, WMCT-TV (after May 2015), "Allston Xmas" (web series), The Free Soil Arts Collective.

Education

BOSTON UNIVERSITY, Center for Digital Imaging Arts
Digital Filmmaking - 2009